

# REGISTRATION FORM

international  
home  
house  
wares  
show  
2011

## Register now and save the \$100 on-site registration fee!

Register with this form or online at [www.housewares.org/attend](http://www.housewares.org/attend)

## Benefit from early registration:

Register for free on or before December 19 – receive the Show's Preview Magazine

Register for free on or before January 23 – have your entrance badges mailed to you in advance

Register for free on or before March 5 – pick up your entrance badges on-site

For more information, visit [www.housewares.org/attend](http://www.housewares.org/attend)

SHOW DATES: SUNDAY, MARCH 6, through TUESDAY, MARCH 8, 2011

If you require a visa to enter the United States and would like to receive an invitation letter from IHA, please contact: [international2011@housewares.org](mailto:international2011@housewares.org)

☐ Check here if you would like to be contacted regarding hotel accommodations.

I AM A . . .

☐ Buyer/Retailer/Distributor/Buying Agent

☐ Manufacturer/Supplier/Trade Guest

☐ Sales Agent for Exhibitor at Chicago Show

☐ News Media (Editorial only)

☐ Financial Representative

☐ Child (accompanied by adult attendee)

*List exhibitor*

First Name

Last Name

Company Name

Title

Address

City/State/Province

Postal Code

Country

Email

Telephone

Fax

Website/URL Address

Please send confirmations to the attention of: ☐ Same as above

Contact Person's Name

Email

Telephone

Fax

## ALL BUYERS/RETAILERS/WHOLESALERS

### WHAT IS YOUR JOB FUNCTION? (Please check only one answer-required)

☐ 101 Buyer ☐ 108 Buyer Assistant ☐ 103 Merchandise Manager ☐ 102 Corporate Executive ☐ 104 Owner ☐ 109 Planner/Logistic Manager ☐ 107 Other

### CLASS OF TRADE: (Please check only one answer-required)

- |                                                                          |                                                     |
|--------------------------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> 301 Mass Merchant/Chain                         | <input type="checkbox"/> 312 Gourmet Food Store     |
| <input type="checkbox"/> 302 Department Store                            | <input type="checkbox"/> 313 Non-Store/Catalogue    |
| <input type="checkbox"/> 303 Drug/Supermarket/Convenience                | <input type="checkbox"/> 314 Internet               |
| <input type="checkbox"/> 304 Non-Retail                                  | <input type="checkbox"/> 315 Warehouse Club         |
| <input type="checkbox"/> 306 Hotel/Restaurant/Caterer/<br>Cooking School | <input type="checkbox"/> 316 Variety/One-Price      |
| <input type="checkbox"/> 307 Gift Store                                  | <input type="checkbox"/> 317 Independent Specialty  |
| <input type="checkbox"/> 308 Home Furnishings/Appliance                  | <input type="checkbox"/> 319 Garden/Patio Stores    |
| <input type="checkbox"/> 309 Multi-Store Specialty                       | <input type="checkbox"/> 351 Wholesaler/Distributor |
| <input type="checkbox"/> 311 Hardware/Home Center                        | <input type="checkbox"/> 361 Importer/Exporter      |

### WHAT PRODUCTS ARE YOU INTERESTED IN? (Check all that apply - required)

- |                                                          |                                                                 |
|----------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> 550 Household Electrics         | <input type="checkbox"/> 571 Home Textiles                      |
| <input type="checkbox"/> 551 Kitchen Electrics           | <input type="checkbox"/> 565 Gourmet / Specialty Food           |
| <input type="checkbox"/> 552 Personal Electrics          | <input type="checkbox"/> 555 Bath + Shower                      |
| <input type="checkbox"/> 572 Home Healthcare             | <input type="checkbox"/> 557 Hardware                           |
| <input type="checkbox"/> 553 Cook + Bakeware             | <input type="checkbox"/> 561 Space Organization + Clothing Care |
| <input type="checkbox"/> 556 Tabletop                    | <input type="checkbox"/> 562 Cleaning Products                  |
| <input type="checkbox"/> 569 China, Silver, Crystal      | <input type="checkbox"/> 563 Pet Products                       |
| <input type="checkbox"/> 558 Kitchen Tools + Accessories | <input type="checkbox"/> 564 Seasonal + General Merchandise     |
| <input type="checkbox"/> 554 Lighting                    | <input type="checkbox"/> 566 Lawn + Garden / Outdoor Living     |
| <input type="checkbox"/> 559 Furniture                   | <input type="checkbox"/> 570 Continuities/Promotions            |
| <input type="checkbox"/> 560 Home Décor                  | <input type="checkbox"/> 567 As Seen on TV                      |
| <input type="checkbox"/> 568 Gifts                       |                                                                 |

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Complete this form and mail or fax it to:

**Mail:** Housewares Registration, P.O. Box 561, Brookfield, IL 60513-0561 USA

**Online:** [www.housewares.org](http://www.housewares.org)

**Toll Free:** 866-922-0761 **Phone:** +1 708-486-0761 **Fax:** +1 708-344-4444

## HOTEL & TRAVEL

**Benefit from negotiated, low-cost hotel accommodations and airfares**

The hotels listed offer low rates in convenient locations to the convention center, shopping and dining. To make your hotel reservation, please go to [www.housewares.org/attend](http://www.housewares.org/attend). To learn more about the official Show hotels, contact OnPeak, the Housewares Official Housing Provider or one of the Official Travel Agents listed below.

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Travel arrangements can be made by contacting:

**OnPeak, Housewares Official Housing Provider**

Tel: +1-312-527-7294 (International)

Toll-free: 1-800-752-1052  
(U.S. & Canada)

Fax: +1-312-329-9513

[www.housewares.org/attend](http://www.housewares.org/attend)

HOTEL	SINGLE/ DOUBLE
Allerton Hotel	\$147 / \$147
Avenue Chicago	\$143 / \$143*
Blackstone, A Renaissance Hotel	\$184 / \$184*
Chicago Marriott Downtown	\$194 / \$194
Chicago's Essex Inn	\$131 / \$141*
Four Seasons Chicago	\$256 / \$286
Hard Rock Hotel Chicago	\$179 / \$179*
Hilton Chicago	\$169 / \$169
Holiday Inn Chicago Mart Plaza	\$132 / \$132
Hotel 71	\$169 / \$169
Hotel Indigo	\$129 / \$129*
Inn of Chicago	\$135 / \$135
InterContinental Chicago	\$186 / \$186
Palmer House Hilton	\$159 / \$159
Peninsula Chicago	\$299 / \$329*
Renaissance Chicago Hotel	\$179 / \$179
Ritz-Carlton Chicago	\$256 / \$286
Sax Chicago, A Thompson Hotel	\$177 / \$177
Sheraton Chicago Hotel & Towers	\$165 / \$175
Sofitel Chicago	\$189 / \$189
Swissôtel Chicago	\$185 / \$195
W Chicago City Center	\$179 / \$179*
W Chicago Lakeshore	\$179 / \$179

\*Double / Double rates may be higher at applicable hotels.

American Airlines is pleased to be your official Show airline, offering discounts up to 7% discount on any eligible, applicable published fare and discounts up to 10% off any eligible, applicable business or first class fare booked in F and J inventories.

**U.S. and Canada:** Make your discounted airline reservations online at [www.aa.com](http://www.aa.com). Please be sure to enter promotion code **2121BF**. If you have any questions regarding domestic travel, please call 1-800-433-1790.

**International:** To make your discounted reservations, please contact your local American Airlines worldwide reservations office or your travel agent and be sure to reference promotion code **2121BF**. For your local American Airlines worldwide reservations office contact information, go to [www.housewares.org/show/air](http://www.housewares.org/show/air). If you have any questions regarding international travel, please e-mail [aagmt.internet@aa.com](mailto:aagmt.internet@aa.com).

**American Airlines**

### Or contact our International Travel Agents:

<b>Australia</b> The Travel Catalyst Email: <a href="mailto:mark@thetravelcatalyst.com">mark@thetravelcatalyst.com</a>	<b>Hong Kong</b> Advalue Travel Limited Email: <a href="mailto:oper@EventTrip.com">oper@EventTrip.com</a>	<b>Mexico &amp; Latin America</b> Servem Email: <a href="mailto:reservas@servem.com.mx">reservas@servem.com.mx</a>	<b>Turkey &amp; Middle East</b> Meet Travel Email: <a href="mailto:info@meettravel.com">info@meettravel.com</a>
<b>Brazil</b> iEvento Promoções e Turismo Email: <a href="mailto:jairo@ievento.com.br">jairo@ievento.com.br</a>	<b>India</b> Ultimate India Email: <a href="mailto:info@ultimateindia.com">info@ultimateindia.com</a>	<b>New Zealand</b> Business World Travel Email: <a href="mailto:sfinlayson@bwt.co.nz">sfinlayson@bwt.co.nz</a> <a href="mailto:gbevin@bwt.co.nz">gbevin@bwt.co.nz</a>	<b>United Kingdom</b> Exposé Travel Management, Ltd. Email: <a href="mailto:paul@exposetravel.com">paul@exposetravel.com</a>
<b>China</b> Orient Explorer China Email: <a href="mailto:nancy@orient-explorer.com.cn">nancy@orient-explorer.com.cn</a>	<b>Ireland</b> Form Travel Ltd. Email: <a href="mailto:fergus@formtravel.ie">fergus@formtravel.ie</a>	<b>Portugal</b> Exposé Viagens & Turismo Lda Email: <a href="mailto:teresa@exposeviagens.com">teresa@exposeviagens.com</a>	<b>Russia, Azerbaijan, Kazakhstan, Moldova &amp; Ukraine</b> American Best Getaways Email: <a href="mailto:margarita@americanbestgetaways.com">margarita@americanbestgetaways.com</a> <a href="mailto:natalie@americanbestgetaways.com">natalie@americanbestgetaways.com</a>
<b>France, Belgium, Luxembourg &amp; Netherlands</b> ESA Voyages Email: <a href="mailto:esa@esavoyages.fr">esa@esavoyages.fr</a>	<b>Israel</b> Expotour Travel & Events Email: <a href="mailto:orly@exponet.co.il">orly@exponet.co.il</a> <a href="mailto:daniela@exponet.co.il">daniela@exponet.co.il</a>	<b>Singapore</b> Orient Explorer Singapore Email: <a href="mailto:aldrice@orient-explorer.com">aldrice@orient-explorer.com</a>	<b>Vietnam</b> Orient Explorer Vietnam Email: <a href="mailto:hoangvu@orient-explorer.com">hoangvu@orient-explorer.com</a>
<b>Germany, Austria &amp; Switzerland</b> Fairtime! Touristik GmbH Email: <a href="mailto:rosina.winkler@fairtime.de">rosina.winkler@fairtime.de</a>	<b>Italy</b> New Flymar Email: <a href="mailto:fairtravel@newflymar.com">fairtravel@newflymar.com</a>	<b>Thailand</b> Orient Explorer (Thailand) Co., Ltd Email: <a href="mailto:pornpimol@orient-explorer.com">pornpimol@orient-explorer.com</a>	
<b>LaGriff Reisen e.K.</b> <a href="mailto:klaus.menges@lagraff.de">klaus.menges@lagraff.de</a>	<b>Japan</b> International Travel Mgmt., Inc. Email: <a href="mailto:itmjp@nifty.com">itmjp@nifty.com</a>		

**To contact the International Housewares Association, sponsor of the International Home + Housewares Show:**



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Rosemont, IL 60018 USA  
Tel: +1-847-292 4200 Fax: +1-847-292 4211  
Email: [international2011@housewares.org](mailto:international2011@housewares.org)  
[www.housewares.org](http://www.housewares.org)

**International Offices**  
IHA Canada  
IHA Germany  
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IHA UK  
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